

Membership Application 2010

Business Name: _____

Business Address: _____

Mailing address (if different than business address): _____

Business Phone: _____

Contact Name(s): _____

E-Mail: _____

Website: _____

If you are a new member or your business information has changed in the last year, please send a description of your business for the Niwot website to info@niwot.com.

Regular Membership Dues \$100

Gold Level Membership Dues are \$200

Please send dues by Feb.15, 2010

\$ _____ amount enclosed (do you need to do payments?)

Other Opportunities to help:

_____ I am interested in sponsoring the 2010 Rhythm on the Rails Concert Series. Please contact me with further information.

I pledge \$ _____ towards the Christmas/Holiday activities. (due Nov. 1)

_____ I am interested in joining a committee and getting more involved.

_____ I may be interested in serving as an executive team member in the future.

_____ I am interested in volunteering for projects when time and energy allow.



Niwot Business Association
P.O. Box 92
Niwot, CO 80544



Niwot Business Association
P.O. Box 92
Niwot, CO 80544
www.niwot.com

YOUR TOWN NEEDS YOU!!

Why You Should Belong to your local Business Association....



Do you support the community where you do business? Do you want to support your neighboring businesses? Do you want to know they support you? Do you care about the environment where your local customers and neighbors live and shop? If your answer to all those questions is YES, than it's time to add your voice and a little financial support to your local neighborhood business association.

Niwot is an unincorporated town which means we have no city government and no city services. We have no mayor and unless you have a P.O. Box, we have no zip code. So how is it that Niwot managed to pull off 24 events in 2009? How is it Niwot has a town web site? And a park? And a concert series? These things happened because a group of business owners and community members came together. The Niwot Local Improvement District, which operates with funds collected from a .5% sales tax, has done a LOT to help provide much needed financial assistance in streetscape improvements and marketing efforts for the town. But in order to maintain what we've started, AND for everyone to feel they have a stake, we do request annual dues.

For the last few years, that amount has been \$150 for the year. Compared to typical chamber of commerce dues in Boulder or Longmont (starting at \$350), that was a deal. But we also realize that 2009 was a difficult year for many of our fellow business owners so the dues for 2010 have been decreased by one third to \$100. We are however, offering a Gold Level of Membership for \$200 that includes extra visibility on the Niwot website.

Being a member allows you to be involved and be first to know what is going on with regards to marketing efforts, events, and county/state issues.

Lastly, there is strength in numbers. Whether you agree with everything the organization does or not, we want your participation. Make 2010 the year you renew or join, for the first time, but get involved!

WHAT WE DO WITH YOUR DUES

- The NBA hosts annual events such as Take the Chill out with Chili, 4th of July, Halloween, Enchanted Evening, and the Holiday Parade. The NBA also co-sponsors the award winning summer concert series, Rhythm on the Rails! Hosting these events includes advertising, decorations and liability insurance, all of which are paid for with your dues! (The insurance alone is over \$3,000). Without the NBA, these events would not happen.



Award winning a cappella group, Face, fills Whistle Stop park at Rhythm on the Rails every year.

- Niwot's marketing program, which includes the website, www.niwot.com. This new state of the art website has been averaging over 500 hits per month!
- The Caboose on the Diagonal, which serves as Niwot's Billboard, was purchased and is maintained by the NBA.
- The Bandstand, Dance Floor, Trees, and Fence inside Whistle Stop Park were all made possible through contributions to the NBA's Historic Projects Fund.
- The original old-fashioned street lamps that add to the charm of Old Town are maintained and electrical power is paid for through NBA dues. (About \$900 a year)
- The NBA offers connection to the Niwot Community Association, Niwot Historical Society, the newly formed Niwot Cultural Arts Association (a 501-C3) as well as other community groups, thus creating better communication with all groups that are actively promoting Niwot.
- NBA Membership with the Longmont Area Visitor Association (LAVA), Downtown Colorado, Inc., and the Colorado Tourism Association benefits your business.
- The NBA holds monthly meetings to work to promote Niwot, as well as socialize and network with each other.
- The NBA seeks to Increase membership to include outlying businesses and home-based businesses in Niwot.
- The NBA provides lighting and other holiday decorations.
- The NBA maintains beautiful banners hanging from the light poles in both Old Town and Cottonwood Square.



MISSION STATEMENT

The Niwot Business Association is a non-profit corporation organized to promote the economic and commercial well-being of businesses in the Niwot Business Area, encourage preservation of the Niwot Historic District, and make a positive contribution to the Niwot community.

The NBA is composed of local businesses owners including retail, restaurants, salons, and property owners, as well as those offering professional services such as legal, health care and accounting. We encourage all businesses to join the NBA in order to have a voice in decisions affecting Niwot businesses as well as to support the entire community.

Annual dues are \$100 for Regular Membership, or \$200 to be a Gold level Member. Thank you for your support!



Above, One on One, a Motown group, was one of the most popular groups at Rhythm on the Rails. Below is stagecoach during Nostalgia Day Parade, and our original post office.

